

Beat: Travel

## Puerto Rico Hotels Focus On Zika Protection

### To Provide Guests Worry-Free Vacation

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**USPA NEWS** - The Puerto Rico Tourism Company (PRTC) has maintained close contact with the U.S. Centers for Disease Control and Prevention (CDC) on the ground in Puerto Rico to communicate Zika facts to the public. Now, PRTC and the Puerto Rico Hotel & Tourism Association (PRHTA) have collaborated to...

The Puerto Rico Tourism Company (PRTC) has maintained close contact with the U.S. Centers for Disease Control and Prevention (CDC) on the ground in Puerto Rico to communicate Zika facts to the public. Now, PRTC and the Puerto Rico Hotel & Tourism Association (PRHTA) have collaborated to implement precautionary measures in hotels to alleviate Zika concerns of travellers preparing to visit one of the summer's top getaway destinations. PRHTA hotels have rolled-out disease prevention and control measures to keep guests safe and worry-free.

In addition to education and awareness programs, other proactive measures include :

- Spraying, fogging and misting all public areas regularly to control mosquito populations
- Chlorinating and monitoring swimming pools
- Maintaining strict and preventive grounds keeping practices
- Providing hotel welcome kits for all guests at check-in that contain the latest CDC guidelines and information regarding Zika safety including an infographic detailing how to correctly apply bug spray and a brochure highlighting all the specific steps the hotel is taking to protect against Zika
- Providing Employee Awareness Training through internal communications and bulletins
- Offering EPA-approved insect repellent for free upon check-in, throughout public spaces and/or in gift shops for purchase
- Creating an online microsite "PuertoRicoNow.SeePuertoRico.com" that provides guests and potential visitors with the most up-to-date information regarding Zika in Puerto Rico

Source & source photos : Puerto Rico Tourism Company ; Puerto Rico Hotel & Tourism Association

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